LEBANON BOARD OF EDUCATION COMMUNICATIONS SUBCOMMITTEE LEBANON MIDDLE SCHOOL LIBRARY MEDIA CENTER August 9, 2016 – SPECIAL MEETING 7:00 P.M.

MINUTES

ATTENDANCE:

PRESENT: Maryellen Wieczorek, Chairman

Sandra Tremblay Al Vertefeuille Bert Bosse

ALSO PRESENT: Superintendent of School Robert Angeli, Al Vertefeuille

I. Call To Order

The Communications Subcommittee meeting was called to order at 7:01 by M. Wieczorek.

M. Wieczorek suggested having articles in Lebanon Life, local newspaper. This paper is delivered to every resident in Lebanon and Franklin. The Board of Education could have a column as the First Selectmen does or articles. The members of the subcommittee could take turns writing an article or articles could be done by students who work on the school newspaper. A. Vertefeuille spoke of a survey he had done in the past which concluded that only 30% of residents received a newspaper. A stronger on line presence was suggested. Superintendent Angeli reported that the web site for the district is being redesigned. It needs to be more user friendly. The web master is researching what types of things other districts use. S. Tremblay inquired how to not have negative comments on Facebook. Shouldn't rely on just one social media. Superintendent Angeli is meeting tomorrow with a professional web site company. The school principals have asked for Facebook accounts for their schools. A stipend for someone to keep the website up to date has been discussed. B. Bosse questioned what a company would charge to do updates. The web site master will be getting back to the Superintendent regarding reformatting devices. Superintendent Angeli will contact Dave Lyons of Lebanon Life on what we would like in that newspaper.

II. Adjournment

Motion made by B. Bosse and seconded by M. Wieczorek to adjourn the meeting. Meeting adjourned at 7:37 p.m.

Respectfully submitted,

Kathleen E. Chapman Board Clerk