

Town of Lebanon, Connecticut
Economic Development Commission
7:00pm October 26, 2011 Regular Meeting Minutes
Lebanon Town Hall

1.0 The meeting was called to order at 7:09pm by Ellen Macauley, Chairperson.

Present were Ellen Macauley, Kirsten Westbrook and Chris Warner.

Absent were Jim Smith, John Kolar and Linda Reed (Alt).

2.0 September Minutes

The September meeting minutes were reviewed and Kirsten made a motion to accept them as written. Chris seconded the motion and it passed unanimously.

3.0 2012 Meeting Schedule

Ellen created a proposed meeting schedule for the EDC in 2012. The members reviewed the dates and Chris made a motion to accept the schedule as presented. Kirsten seconded the motion and it passed unanimously.

4.0 Town Village Center- update

The Board of Selectmen picked the proposal of The Cecil Group to perform the Village Center study in Lebanon. The EDC's input and participation will be sought by The Cecil Group. There will be a stakeholders meeting on November 1st at the Community Center in Lebanon.

5.0 LCBA- update

The LCBA's meet the candidate's night went well. At their upcoming February meeting the EDC will be presenting the Business of the month program. Ellen will create a PowerPoint presentation to give to LCBA members that goes over the new program.

6.0 Business of the Month

Ellen created an introductory ad that will be placed in the February edition of Lebanon Life. The ad will introduce the program and inform businesses and residents how the new program works. The group made a few suggestions for changes and Chris made a motion to accept the ad with the proposed changes. The motion was seconded by Kirsten and passed unanimously. Chris checked and received confirmation that the nomination form for the Business of the Month (BOM) program can be placed on the town website as long as proper disclaimers are included that state the town does not favor any one business over another. The group then reviewed the ad rates for Lebanon Life and Chris will investigate the cost of a three month ad

purchase. Ellen will also research getting a nomination box set up at town hall so residents will have a spot to drop off BOM nomination forms.

7.0 Other/Misc.

None

8.0 Public Input

There was no public input at this meeting.

9.0 Correspondence

The town clerk sent the EDC a chart outlining the Freedom of Information requirements for municipal meetings. The group members read the document to ensure the EDC meets all requirements under Freedom of Information.

10.0 Adjourn

Kirsten made a motion to adjourn the meeting at 7:47pm. The motion was seconded by Chris and passed unanimously.

Respectfully submitted by:

Chris Warner

Secretary EDC