#### Town of Lebanon, Connecticut

## **Economic Development Commission**

#### 7:00pm February 23, 2010 Regular Meeting Minutes

#### Lebanon Town Hall

## 1.0 The meeting was called to order at 7:05pm by Ellen Macauley, Chairperson.

Present were Ellen Macauley, Kirsten Westbrook, John Kolar, Mike Sundquist and Chris Warner. Mike Sundquist was seated for Jim Smith

Guests present were Madeline Priest, Jenna Zelenetz and Jeff Crawford.

#### 2.0 Neighbor to Neighbor Presentation

Madeline, Jenna and Jeff presented the Neighbor to Neighbor program to the EDC members. Each person shared highlights of the program and ways that business and residents of the town can participate in the program. Ellen then gave some additional ideas on ways to spread the news about the program.

## 3.0 December 2010 meeting minutes

The December meeting minutes were reviewed and Kirsten made a motion to accept them as written. John seconded the motion and it passed unanimously.

#### 4.0 Small Business Grant/Incentive Program

Ellen gave an update on the status of the program and highlighted the next steps that the EDC needs to take to get approval of the program.

## 5.0 Town Website- Visitors Page

Kirsten gave an update to each member on the progress she made for the visitors section of the town website. The members reviewed the links and gave input on the look of the new visitors section. Kirsten will continue to work on the visitors page and update it as needed.

## 6.0 Misc./Other

Chris brought up a sign that he saw in Portland denoting a business of the month program run by the Portland EDC. He will inquire about the program and report back to the committee next month. Kirsten also brought up the idea of having an EDC float in the Memorial Day parade to increase awareness of the EDC and to inform the town about our initiatives. Members will think about the parade float and decide next month if we want to proceed.

# 7.0 Correspondence

The LCBA sent the EDC a thank you note for our recent contribution of \$300 towards the town directory. The funds were used to help in the mailing of the directory. The EDC also received an email from the first selectman acknowledging our yearly initiatives.

# 8.0 Adjourn

Kirsten made a motion to adjourn at 8:28pm. The motion was seconded by John and passed unanimously.

Respectfully submitted by: Chris Warner Secretary EDC